

**Contract #** 47833

Schedule Dates 10/16/12-11/06/12  
 Advertiser WHDH-TV  
 Agency COMMITTEE AGAINST PHYSICIAN ASSISTED (354)  
 Product POLITICAL ISSUE (1052)  
 Brand Est 151 (27525)  
 Salesperson Shiebler, Charles (1011)  
 Sales Office WHDH  
 Buyer Name Petta, Ryan & Co. (2589)  
 Phone/Fax /  
 CPE 1.51  
 Account Types Local/Political Issue Agency  
 Billing Type Standard  
 Comments



Petta, Ryan & Co.  
 117 Sterling Street  
 Clinton, MA 01510

WHDH Boston (WHDH)			Rate
By Broadcast Month	Spots	Entered	Modified
Oct. 2012	59	\$94,750.00	
Nov. 2012	58	\$87,300.00	
Grand Total:	117	\$182,050.00	

WHDH Boston (WHDH)			Rate
By Broadcast Month	Spots	Entered	Modified
Oct. 2012	59	\$94,750.00	
Nov. 2012	58	\$87,300.00	
Grand Total:	117	\$182,050.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	7A- 8A (ET)	2	X	X	X	X	X			2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)	9/5/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	7A- 8A (ET)	2	X	X	X	X	X			2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)	9/5/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	7A- 8A (ET)	1	X	X						1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)	9/5/12
4.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	8A- 9A (ET)	3	X	X	X	X	X			3	\$2,400.00	\$7,200.00	WHDH Boston (WHDH)	9/5/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	8A- 9A (ET)	3	X	X	X	X	X			3	\$2,400.00	\$7,200.00	WHDH Boston (WHDH)	9/5/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	8A- 9A (ET)	1	X	X						1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)	9/5/12
7.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	10A- 11A (ET)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)	9/5/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	10A- 11A (ET)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)	9/5/12
9.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	10A- 11A (ET)	1	X	X						1	\$600.00	\$600.00	WHDH Boston (WHDH)	9/5/12
10.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	12P- 12:30P (ET)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)	9/5/12
11.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	12P- 12:30P (ET)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)	9/5/12
12.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	12P- 12:30P (ET)	1	X	X						1	\$600.00	\$600.00	WHDH Boston (WHDH)	9/5/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	1P- 2P (ET)	1	X							1	\$750.00	\$750.00	WHDH Boston (WHDH)	9/5/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Accepted-Station:
Date:	Date: Comments:

Sunbeam Television Corporation, WHDH-TV, WLV-TV, WVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

**CONTRACT # 4/835**

Advertiser	WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977	
Agency	Petta, Ryan & Co. (2589)	
Product	POLITICAL ISSUE (1052)	
Brand	Est 151 (27525)	
Salesperson	Shiebler, Charles (1011)	
Sales Office	WHDH	
Buyer Name	Petta, Ryan & Co.	
Phone/Fax	/ 151	
CPE		
Account Types	Local/Political Issue Agency	
Billing Type	Standard	
Comments		
 Petta, Ryan & Co. 117 Sterling Street Clinton, MA 01510		

WHDH Boston (WHDH)	
By Broadcast Month	Spots
Oct. 2012	59
Nov. 2012	58
Grand Total:	117
	\$94,750.00
	\$87,300.00
	<b>\$182,050.00</b>

Date Entered	09/05/12
Last Modified	10/11/12
Entered By	Charles Shiebler
CO-Op	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$27,307.50
Net Total	\$154,742.50
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec.	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/29/12-11/01/12	1	:30	1P- 2P (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		9/5/12
15.0	Normal Line / SPOT	10/29/12-10/26/12	1	:30	1P- 2P (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		9/5/12
16.0	Normal Line / SPOT	10/29/12-10/26/12	1	:30	2P- 3P (ET)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		9/5/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	2P- 3P (ET)	3	X							3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		9/5/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	2P- 3P (ET)	1	X							1	\$500.00	\$500.00	WHDH Boston (WHDH)		9/5/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3P- 3:30P (ET)	1	X							1	\$450.00	\$450.00	WHDH Boston (WHDH)		9/5/12
20.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	3P- 3:30P (ET)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	WHDH Boston (WHDH)		9/5/12
21.0	Normal Line / SPOT	10/29/12-10/26/12	1	:30	3P- 3:30P (ET)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	WHDH Boston (WHDH)		9/5/12
22.0	Normal Line / SPOT	10/29/12-10/26/12	1	:30	3:30P- 4P (ET)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	WHDH Boston (WHDH)		9/5/12
23.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	3:30P- 4P (ET)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	WHDH Boston (WHDH)		9/5/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3:30P- 4P (ET)	1	X							1	\$450.00	\$450.00	WHDH Boston (WHDH)		9/5/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	4P- 4:30P (ET)	1	X							1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		9/5/12
26.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	4P- 4:30P (ET)	3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	WHDH Boston (WHDH)		9/5/12
27.0	Normal Line / SPOT	10/29/12-10/26/12	1	:30	4P- 4:30P (ET)	3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	WHDH Boston (WHDH)		9/5/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

Sunbeam Television Corporation, WHDH-TV, WVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

**Contract #** 4/833

Advertiser	Petta, Ryan & Co. (2589)	
Agency	COMMITTEE AGAINST PHYSICIAN ASSISTED (354)	
Product	POLITICAL ISSUE (1052)	
Brand	Est 151 (2752)	
Salesperson	Shiebler, Charles (1011)	
Sales Office	WHDH	
Buyer Name	Petta, Ryan & Co. (2589)	
Phone/Fax	/	
CPE	151	
Account Types	Local/Political Issue Agency	
Billing Type	Standard	
Comments		
 <b>7 NEWS</b> Boston, MA 02114-2977  Petta, Ryan & Co. 117 Sterling Street Clinton, MA 01510		

**WHDH Boston (WHDH)**

By Broadcast Month	Spots	Rate
Oct. 2012	59	\$94,750.00
Nov. 2012	58	\$87,300.00
Grand Total:	117	\$182,050.00

**Date Entered** 09/05/12**Last Modified** 10/11/12**Entered By****CO-OP****Headline #****Demo****Order Type****Normal****Package Deal****Commission %****Commission****\$27,307.50****Net Total****\$154,742.50****Sales Tax**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/2/12-10/26/12	1	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$1,400.00	\$4,200.00	WHDH Boston (WHDH)		9/5/12
29.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$1,400.00	\$4,200.00	WHDH Boston (WHDH)		9/5/12
30.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	4:30P- 5P (ET)	1	X							1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		9/5/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P- 5:30P (ET)	1	X							1	\$1,600.00	\$1,600.00	WHDH Boston (WHDH)		9/5/12
32.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	5P- 5:30P (ET)	3	X	X	X	X	X			3	\$1,600.00	\$4,800.00	WHDH Boston (WHDH)		9/5/12
33.0	Normal Line / SPOT	10/29/12-10/26/12	1	:30	5P- 5:30P (ET)	3	X	X	X	X	X			3	\$1,600.00	\$4,800.00	WHDH Boston (WHDH)		9/5/12
34.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	6P- 6:30P (ET)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	WHDH Boston (WHDH)		9/5/12
35.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	6P- 6:30P (ET)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	WHDH Boston (WHDH)		9/5/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6P- 6:30P (ET)	1	X							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/5/12
37.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7:57P- THE VOICE	1	X							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/5/12
38.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	9P- PRESIDENTIAL DEBATE	1	X							1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		9/5/12
39.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	12:30P- 1P (ET)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		9/5/12
40.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	12:30P- 1P (ET)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WHDH Boston (WHDH)		9/5/12
41.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	12:30P- 1P (ET)	1	X	X						1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/5/12

**CONFIRMATION CONTRACT**

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		Comments:

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**Contract #**

09/05/12

4/833



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Petta, Ryan & Co.  
117 Sterling Street  
Clinton, MA 01510

Schedule Dates 10/16/12-11/06/12  
Advertiser COMMITTEE AGAINST PHYSICIAN ASSISTED  
Agency Petta, Ryan & Co. (2589)  
Product POLITICAL ISSUE (1052)  
Brand Est. 151 (27525)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax CPE  
Account Types Local/Political Issue Agency  
Billing Type Standard  
Comments

WHDH Boston (WHDH)		Spots	Rate
By Broadcast Month			
Oct. 2012		59	\$94,750.00
Nov. 2012		58	\$87,300.00
Grand Total:		117	\$182,050.00

Date Entered 09/05/12  
Last Modified 10/11/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission  
Net Total \$27,307.50  
Sales Tax \$154,742.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/3/12-11/03/12	1	:30	6P- Law & Order SVU							1	1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		9/5/12	
43.0	Normal Line / SPOT	10/24/12-10/24/12	1	:30	10P- CHICAGO FIRE							1	1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		9/5/12	
44.0	Normal Line / SPOT	10/24/12-10/26/12	1	:30	10P- DATELINE							1	1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		9/5/12	
45.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	7A- 9A (ET)							1	1	\$90.00	\$90.00	WHDH Boston (WHDH)		9/5/12	
46.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7A- 9A (ET)							1	1	\$90.00	\$90.00	WHDH Boston (WHDH)		9/5/12	
47.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	8A- 9A (ET)							1	1	\$90.00	\$90.00	WHDH Boston (WHDH)		9/5/12	
48.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	8A- 9A (ET)							1	1	\$90.00	\$90.00	WHDH Boston (WHDH)		9/5/12	
49.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	6P- 7 News at 6							1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/5/12	
50.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	6P- 6:30P (ET)							1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/5/12	
50.0.1	Closed Preempt	11/03/12															WHDH Boston (WHDH)	Schedule Change/Exception - NOTRE DAME	9/5/12
51.0	Normal Line / SPOT	10/27/12-11/03/12	1	:30	10:59P- 7 News at 11 PM							1	2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		9/5/12	
52.0	Normal Line / SPOT	10/28/12-11/04/12	1	:30	7:57A- TODAY SHOW-SUNDAY							1	2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/5/12	
53.0	Revised Line / SPOT	10/27/12-10/27/12	1	:30	6P- 6:30P (EST)							1	1			WHDH THIS TV (THIS-TV)	7 NEWS AT 6PM	9/6/12	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

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